

3.2.1: Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Index

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Establishment of Ankur E-Cell

Ankur E-Cell's mission for the promotion of entrepreneurship development:

1. Foster Entrepreneurial Mindset:

- Cultivate and promote an entrepreneurial mindset among students, encouraging them to think creatively, take calculated risks, and seek opportunities for innovation.

2. Skill Development:

- Provide students with practical skills essential for entrepreneurship, including business planning, market analysis, financial management, leadership, and effective communication.

3. Networking Opportunities:

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Founder President

Dr. (Mrs.) Sunanda M. Navale
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Founder Secretary

Dr. Prachi Pargaonkar
M.Com., Ph.D., FCA
Director

- Create platforms for students to connect with successful entrepreneurs, industry professionals, mentors, and potential investors. Organize networking events, guest lectures, and industry visits to facilitate meaningful connections.

4. Organize Entrepreneurship Events:

- Conduct workshops, seminars, conferences, and competitions that focus on various aspects of entrepreneurship. These events can provide students with exposure, learning opportunities, and a chance to showcase their entrepreneurial ideas.

5. Promote Innovation and Research:

- Encourage students to engage in innovative projects and research related to entrepreneurship. Support initiatives that promote the development of new technologies, products, or services.

6. Financial Assistance and Funding:

- Facilitate access to seed funding, grants, or financial assistance for promising startup ideas. Collaborate with external agencies, investors, or industry partners to secure funding for student ventures.

7. Collaborate with Industry:

- Forge partnerships and collaborations with industries to provide students with real-world exposure and experiences. This can include internships, industry-sponsored projects, and collaborative research opportunities.

8. Community Outreach:

- Engage with the local community and promote entrepreneurship beyond the campus. Encourage students to contribute to community development through entrepreneurial initiatives and socially responsible business practices.

9. Evaluate and Celebrate Success:

- Establish mechanisms to track and evaluate the success of entrepreneurial ventures that emerge from the E-Cell. Recognize and celebrate the achievements of students and alumni who have made significant contributions to entrepreneurship.

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Letter to Savitribai Phule Pune University Innovation, Incubation And Linkages cell

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Telefax: +91 20 2435 4036 Email : director_sknbsbm@sinhgad.edu		
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Ref: STES/ SKNSSBM/ 2018-19/227

Date: 17/01/2019


To


Dr. Apoorva Palkar,
Director,
Innovation, Incubation and Linkages,
Savitribai Phule Pune University.

Subject: Regarding creation of Startup and Innovation Cell "Ankur" at our College/ Institute

Dear Madam,

Please find attached herewith the member composition of our Startup and Innovation Cell "Ankur".


Dr. Rajashree Shinde,
Director



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Organisation Structure of Ankur E-cell



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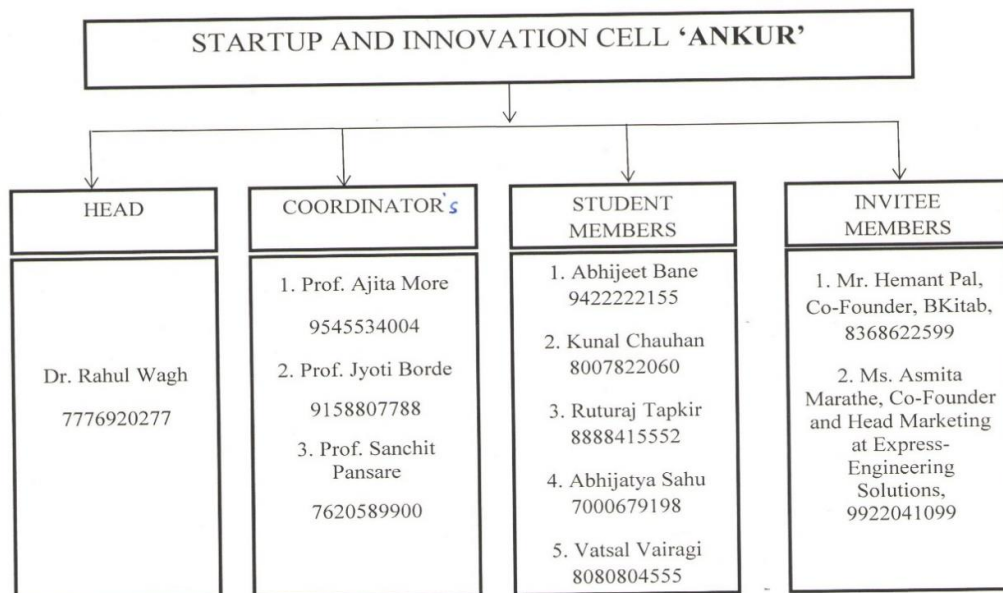
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Ref: STES/SKNSSBM/2018-19/227

STES's

S.K.N. Sinhgad School of Business Management




Dr. Rajashree Shinde
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Notice to Students

SKN Sinhgad School of Business Management

Ambegaon (Bk) Pune

****Notice to Students****

Dear Students,

We are excited to inform you about an upcoming Entrepreneurship Development Activity that has been organized for the MBA-1 Semester-I students of Batch 2023-2025. This activity is designed to enhance your entrepreneurial skills and business acumen, providing you with valuable insights and knowledge in the field of entrepreneurship.

Activity Schedule:

Series of YouTube Lectures:


Day & Date	Time	Topic
3rd October 2023 (Tuesday)	4:30 pm to 5:30 pm	Application of Design Thinking Tools and Approach for Right Problem Identification and Solution Development
4th October 2023 (Wednesday)	4:30 pm to 5:30 pm	Business Potential and Opportunity Identification for Innovation: Innovation Rubric and Business Model Canvas Preparation
5th October 2023 (Thursday)	4:30 pm to 5:30 pm	Business Plan Development: Components and Stages in Business Plan Development
6th October 2023 (Friday)	4:30 pm to 5:30 pm	Validation of Business Opportunity: Application of Market Research Tools at the Early Stage of Startup

Schedule of Upcoming Activities:

Sr.No	Activity Details	Day and Date	Time
1	B-Plan Competition	13th October 2023 (Friday)	4:30 pm to 6:00 pm.
2	Storytelling Activity	16th October 2023 (Monday)	4:30 pm to 6:00 pm
3	Group Discussion Activity	20th October 2023 (Friday)	4:30 pm to 6:00 pm.

Participation in all the activities is compulsory for all the students. For any further details or clarifications, please feel free to contact your Entrepreneurship Development Subject teachers

Best Regards,


Dr. Prachi Pargaonkar
Director

Subject Teacher
Dr.Sadhana Ogale
Prof.Mayuri Yadav
Prof.Surajsing Parihar

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ANKUR E-Cell orientation session

Date : 6th January 6, 2022 ,Thursday

Time : 3.00 p.m. to 4.30 p.m.

Teams : Microsoftteams

Link : https://teams.microsoft.com/l/meetup-join/19%3ameeting_Mjk5ZmVlMzltYzgxNi00YWZlLWJlZjktYzUzNmZjNjAwNDY1%40thread.v2/0?context=%7b%22Tid%22%3a%22cb009527-f4eb-4fc5-9333-575b9504cdbd%22%2c%22Oid%22%3a%223e644bfb-cbaf-4b87-a144-2d9b274feaf5%22%7d

Coordinators : Prof.Yatin Bokil , Dr.Sadhana Ogale ,Prof. Sheetal Sarnot

Topic : Orientation of E Cell , registration and Industry interaction

No. of Participants : 108 Students

E Cell orientation session was conducted on January 6, 2022, Thursday. Introduction about ANKUR –E-cell was anchored by Dr.Sadhana Ogale . Mr. Viral Patel Entrepreneur of Vidhi creation and Alumni of S.K.N. Sinhgad school of Business Management interacted with students. Prof. Sheetal Sarnot introduced guest Mr.Viral Patel. Mr.Viral Patel shared his own experience in the field of entrepreneurship , entrepreneur qualities , need of Entrepreneurship , problems faced by him and how he overcome the situation .Vote of Thanks done by Prof. Sheetal Sarnot. This program coordinated by Dean and Prof.Yatin Bokil , Dr.Sadhana Ogale ,Prof. Sheetal Sarnot under guidance of Director Dr. Prachi Pargaonkar.

Announcement of Entrepreneurial activity and registration for E-Cell was done .

Link for E Cell Registration: <https://forms.gle/vach2Nvo7rJA6QJ5A>

Part 1 :

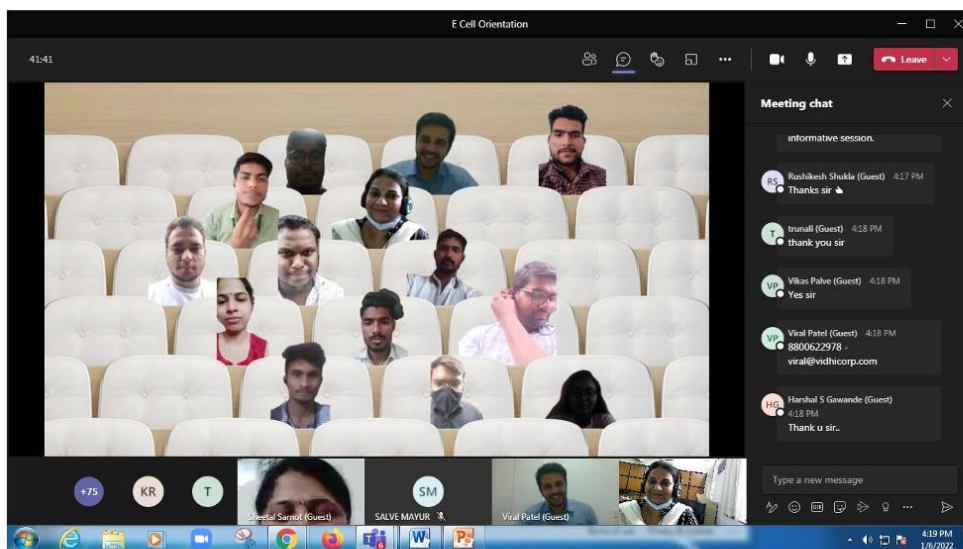
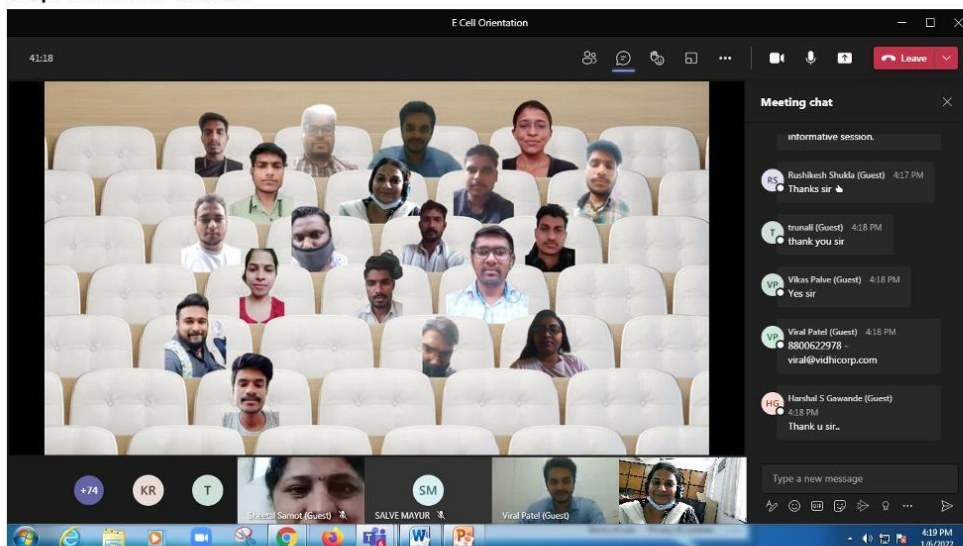
- Prepare Suitable design for Food Items (E.g. Cake , Chinese , Italian etc.)
- Prepare Material Planning and procurement of Material procedure
- Specifications of the products
- Estimate cost of product
- Justify your design

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Snapshots of the session

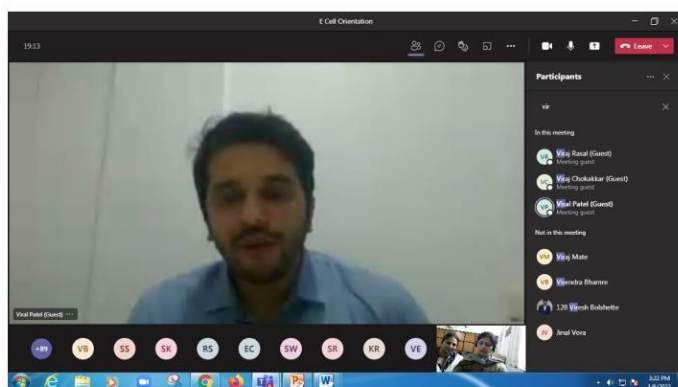


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Mr. Viral Patel Entrepreneur of Vidhi creation



Number of Participants: 108 Students



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The E-Cell orientation session held on January 6, 2022, Thursday, was a remarkable event. The session commenced with an introduction to ANKUR – the Entrepreneurship Cell, anchored by Dr. Sadhana Ogale. The highlight of the session was the interaction with Mr. Viral Patel, an accomplished entrepreneur of Vidhi Creation and an esteemed alumni of S.K.N. Sinhgad School of Business Management.

Prof. Sheetal Sarnot introduced Mr. Viral Patel, who shared invaluable insights into his entrepreneurial journey. Mr. Patel discussed entrepreneurship qualities, the significance of entrepreneurship, challenges faced, and his strategies to overcome them. The session was an enriching experience for the 108 participating students.

The vote of thanks was delivered by Prof. Sheetal Sarnot, expressing gratitude to Mr. Viral Patel for his valuable contribution. The entire program was coordinated by Dean and Prof. Yatin Bokil, Dr. Sadhana Ogale, and Prof. Sheetal Sarnot, under the guidance of Director Dr. Prachi Pargaonkar.

During the session, an announcement regarding entrepreneurial activities and E-Cell registration was made. Interested students were encouraged to register using the following link: [E-Cell Registration](<https://forms.gle/vacH2>)

Dr. Prachi Pargaonkar

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SKN School Of Business Management Ambegaon (BK), Pune - 411041

Academic Year: 2023

Day and Date: 18th Wednesday 2023

Organising Unit: SKN School Of Business Management In association with IIC, MIC and E-cell ANKUR



Number Of Participants: 45

Title: Group Discussion

Objective of the activity:

- (1) Student should know how to reconcile opposing arguments;
- (2) Student should think on one's own two feet and improve communication skill
- (3) Student can learn how to formulate cohesive arguments to reach a consensus
- (4) Student can mitigate fear of sharing individual opinions by building relationship among classmates

Brief report: A group discussion activity was held at the college as part of an academic event organized by the E-cell. The aim of this discussion was to foster critical thinking, enhance communication skills, and encourage students to express their opinions on a given topic. There were different topics given to different group containing certain number of students.

Activity Highlights:

1. The group discussion began with a brief introduction by the coordinator, explaining the rules and objectives of the discussion.
2. The discussion followed a structured format, with participants taking turns to present their viewpoints.
3. The coordinator ensured that the discussion remained on topic, time limits were observed, and decorum was maintained.
4. After each participant had their say, an open-floor discussion was held for 5 minutes where participants engaged in a free exchange of ideas.
5. The discussion concluded with a summary by the moderator.

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Participants Contributions: During the discussion, the participants demonstrated their communication skills. Various aspects of the topic were covered, including the positive and negative impacts too. Participants raised points if they feel any miscommunication or understanding. There were diverse perspectives, and participants engaged in a respectful and constructive manner. Participants showcased their ability to think critically and express their ideas clearly. The group discussion promoted active listening and respect for differing opinions among the participants. It provided an excellent platform for students to enhance their public speaking and communication skills. The event was successful in encouraging intellectual engagement and stimulating thought-provoking conversations.

Program outcome:

The group discussion was a successful and enriching event. It provided a platform for students to express their opinions and develop important skills in communication and critical thinking. The event highlighted the college's commitment to fostering intellectual growth and creating a stimulating learning environment.

Faculty Coordinator:

Dr. Sadhana Ogale
Prof. Mayuri Yadav

Dr. Prachi Pargaonkar

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Sinhgad Institutes

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Ankur E Cell Activity

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**S.K.N.SINHGAD SCHOOL OF BUSINESS MANAGEMENT
AMBEGAON, BK PUNE**

PRESENTS

**GROUP DISCUSSION ACTIVITY ON INNOVATION AND
ENTREPRENEURSHIP**



DR. PRACHI PARGAONKAR

DIRECTOR

DR. SADHANA OGALE
PROGRAM COORDINATOR

PROF. MAYURI YADAV
PROGRAM COORDINATOR

Geo Tag Photos: Group Discussion: - Topic

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Attendance and evaluation sheet:

Agricultural & rural entrepreneurship & sustainable farming practices

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STP- Evaluation sheet for Group Discussion								
GD Topic:			Semester:			Date:		
Sr. No	RLNo	Name of the candidate	Confidence & Attitude (3)	People / Discussion Management & Leadership skill (3)	Communication Skill & Voice Pitch(3)	Physical Appearance, Body Language including Eye Contact(3)	Topic/Subject Knowledge & Contribution in the GD(3)	Total Score out of (15)
	E-14	Rupa chinde	1	1	1	1	1	5
	A-36	Ruhija Sondre	1	1	1	1	2	6
	A-52	Prapti	1	1	1	1	1	5
	A-7	Vaishnavi	2	3	2	1	3	11
	C-62	shraiveda	1	1	1	1	2	6
	C-59	Urnati	2	3	2	1	2	10
	A-23	Ritik	2	1	1	1	2	7
	B-3	Somnath	1	1	1	1	2	6
	A-80	Somyak	1	1	1	1	1	5
	D65	Vishal	1	1	1	1	2	6
	D69	Vijay	1	1	1	1	1	5
	D39	Rashik	1	1	1	1	2	6

Outstanding	Good	Average	Note: Evaluate each parameter
3	2	1	

Khushi Sawaisankar
MBA IInd Year
Name & Signature of Evaluator

Role of Design thinking in Startup

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STP- Evaluation sheet for Group Discussion								
GD Topic:			Semester:			Date:		
Sr. No	RLNo	Name of the candidate	Confidence & Attitude (3)	People / Discussion Management & Leadership skill (3)	Communication Skill & Voice Pitch(3)	Physical Appearance, Body Language including Eye Contact(3)	Topic/Subject Knowledge & Contribution in the GD(3)	Total Score out of (15)
	B-10	Divyanshu	2	2	2	2	2+1=3	11
	A-05	Vrushabh	3	2	2+1=3	2	3	13
	C-09	shubham	1	1	2	1	3	8
	C-63	Pranav	1	1	1	1	1	5
	C-29	Kranti	3	2	3	3	3	14
	B-19	Abhinav	2	2	2	3	3	12
	+62	Pranav	1	3	2	3	2	11
	E-24	Abhishek	2	2	2	1	2	9

Outstanding	Good	Average	Note: Evaluate each parameter
3	2	1	

Khushi Sawaisankar
MBA IInd Year
Name & Signature of Evaluator

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Challenges faced by Woman Entrepreneur

SINHGAD TECHNICAL EDUCATION SOCIETY'S								
SKS SINHGAD SCHOOL OF BUSINESS MANAGEMENT PUNE								
STP - Evaluation sheet for Group Discussion								
GD Topic: <i>Challenges faced by woman entrepreneurship</i>								
Date: 18-10-23								
Sr. No	Divisor RLNo	Name of the candidate	Confidence & Attitude (3)	People / Discussion Management & Leadership skill (3)	Communication Skill & Voice Pitch(3)	Physical Appearance, Body Language including Eye Contact(3)	Topic/Subject Knowledge & Contribution in the GD(3)	Total Score out of (15)
1	C-67	Sagar s. Maigaonkar	3	1	2	2	1	9
2	A-14	Nikhil D. Banetwar	2	1	1	2	1	7
3	A-60	Kaunpi Budge	2	1	1	1	2	7
4	B-42	Jadhav Vivek	1	1	2	1	1	6
5	B-26	Ankita Ghodeswar	2	2	2	2	1	9
6	B-20	Prayna Hawande	3	3	3	2	2	13
7	E-66	Yashna Yeloge	3	1	2	1	1	8
8	B-33	Suknada kharne	3	1	2	2	2	10
9	D-33	power karan	1	2	1	1	2	7
10	D-56	Rathod Prathamesh	2	2	2	3	2	11
11	D-06	Prasad Nikam	3	1	2	3	3	12
12	D-97	Shailosh Peddare	2	1	2	2	1	8

Outstanding	Good	Average	Note: Evaluate each parameter
3	2	1	

Prachi Pargaonkar
Name & Signature of Evaluator
MBA IInd year

Sustainability & Social Entrepreneurship

SINHGAD TECHNICAL EDUCATION SOCIETY'S								
SKS SINHGAD SCHOOL OF BUSINESS MANAGEMENT PUNE								
STP - Evaluation sheet for Group Discussion								
GD Topic: <i>Sustainability & Social Entrepreneurship</i>								
Date: _____								
Sr. No	RLNo	Name of the candidate	Confidence & Attitude (3)	People / Discussion Management & Leadership skill (3)	Communication Skill & Voice Pitch(3)	Physical Appearance, Body Language including Eye Contact(3)	Topic/Subject Knowledge & Contribution in the GD(3)	Total Score out of (15)
1	B-10	Gokulad Sahant Jann	2	1	1	1	2	7
2	A-61	Deshmukh Kalyan B	2	1	2	1	2	8
3	A-77	Sarawane Makenand	2	1	2	1	2	8
4	A-29	Phosale Mayuresh	1	1	1	1	1	5
5	E-51	Ravishankar S. Wagh	2	1	2	1	2	8
6	E-57	Tejas S. Lalghmare	2	3	3	2	3	12
7	E-15	Shinde Shubham Caidam	2	2	2	2	3	11
8	E-30	Suryawankar Shivani Satish	3	2	3	2	3	12
9	E-11	Shinde Anuja Sakhadev	1	1	1	1	1	5
10	E-12	Shinde Gita Vinayak	1	1	1	1	1	5
11	C-49	Malshikose Esha vilas	1	1	1	1	1	5

Outstanding	Good	Average	Note: Evaluate each parameter
3	2	1	

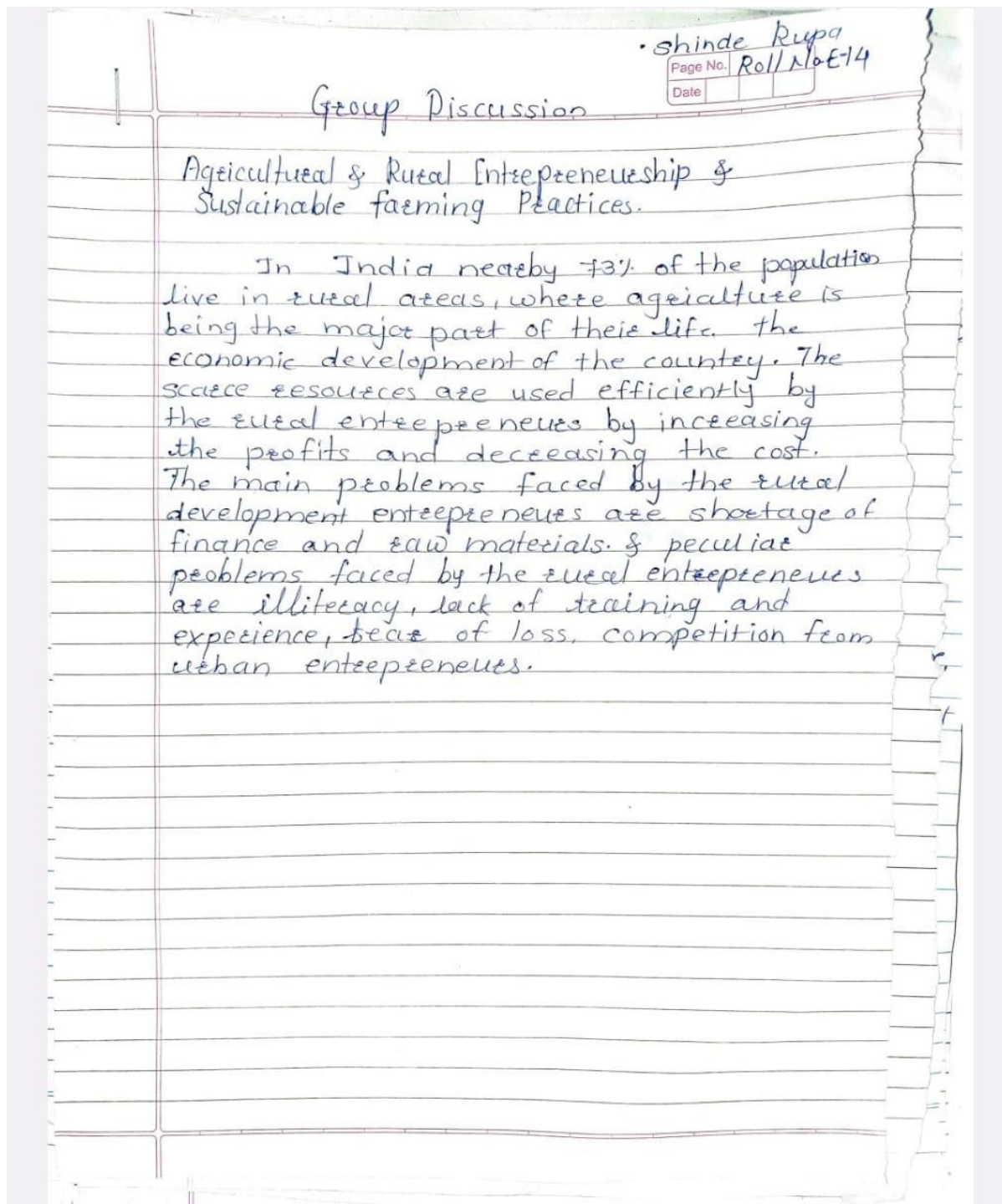
Yash-Anil Majore
Name & Signature of Evaluator
MBA IIIrd year

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Feedback: Outcome from Rupali Shinde



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Group Discussion Write-Up.

Team :- Root Learners.

Topic :- Agriculture and Rural Entrepreneurship
with Sustainable Farming
Practices.

We discussed about agriculture, the main sector of the Indian Economy, contributing 47.50% of the total Economic to the employment and 18% to the GDP. We had a talk on various rural entrepreneurs type such as Dairy farming, Poultry farm, Horticulture, Apiculture, Sericulture and Apiculture etc. Schemes provided by the Government for these the development of Rural Entrepreneurship. We also discussed about the Sustainable farming practices, such as crop rotation, Soil erosion, biodiversity, crop cultivation, resource management and the use of Modern techniques for farming purpose.

Students 1



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(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

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B.A., M.P.M., Ph.D.

Founder Secretary

Dr. Prachi Pargaonkar

M.Com., Ph.D., FCA

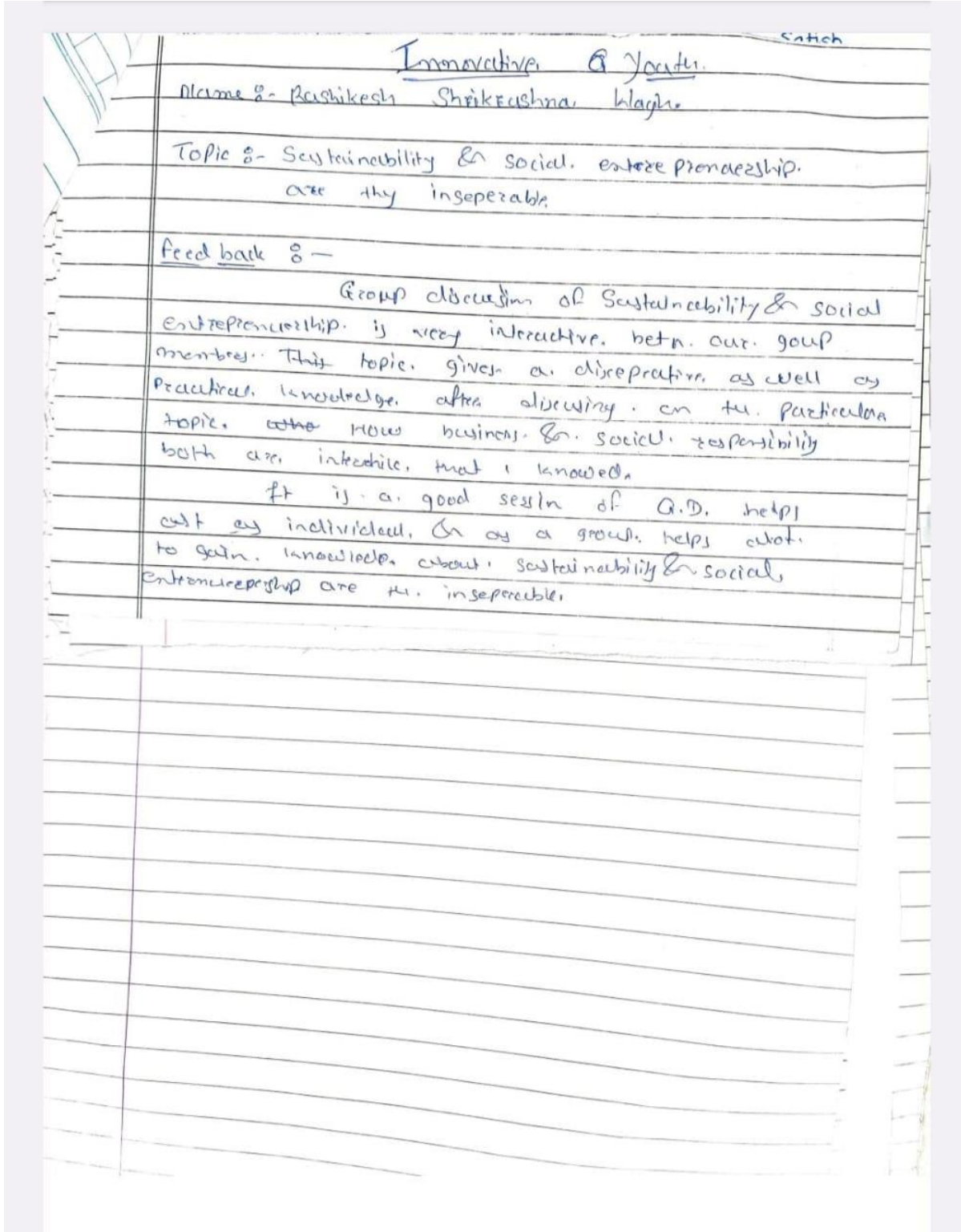
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Shivani Suryavanshi

Date - 18/10/2023 . Name - Suryavanshi Shivani Satish.
E-30.

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Date / /	

G.D. - Innovative Youth.

Feedback.

It is such a wonderful experience. The topic of group discussion is social entrepreneurship and sustainability they are inseparable. So, we discuss on so many points like common goals, Government and policies, community engagement, Impact of education, innovation. Also, some of them among us talk about positive as well as they are ~~so~~ minimum points on negative impact.

At the last according to all group discussion we ~~to~~ conclude that they are not inseparable. We got lot of information from this hope it will help in future also.



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Conclusion:

The E-Cell activity orientation and group discussion at Sinhgad Technical Education Society's S.K.N. Sinhgad School Of Business Management were conducted with the aim of promoting entrepreneurship and fostering a culture of innovation among students. As part of this initiative, students participated in orientation sessions and group discussions, sharing their thoughts and experiences. The feedback received from the students provides valuable insights into the effectiveness of the E-Cell activities.